Spangler Candy Company Coupon Redemption Policy

Spangler Candy Company will reimburse retailers for coupon submissions according to the terms and conditions explained below. <u>A retailer's acceptance and redemption of the manufacturer's coupons constitute a binding agreement to honor the following requirements:</u>

- 1. Coupons are redeemable only in the United States of America.
- Coupons are redeemable only by an individual consumer in a retail transaction in which the face value of the coupons, or up to the maximum value of 'free' coupons, was deducted from the price of the brand, variety, size and quantity of product indicated on the coupon.
- 3. Coupons must be redeemed by the consumer on or before their expiration date.
- 4. Coupon cash value 1/100 ¢. Consumer must pay any and all applicable taxes.
- Multiple coupons may not be used for the purchase of a single item.
- 6. Coupons are void where prohibited, taxed or restricted by law; or when reproduced, altered, or transferred from or sold by their original recipient to any other person, firm or group.
- 7. The manufacturer will reimburse retailers for the face value of each coupon, or up to the maximum value of its 'free' coupons, plus the handling allowance as stated on the face of each coupon and reasonable postage fees for all properly redeemable coupons presented to the manufacturer (no later than 6 months after their expiration date). No other handling fees will be allowed.
- 8. Postage will be reimbursed at current actual uninsured rates. First Class postage rates will apply for shipments less than 13 ounces and United Parcel Service rates for shipments which exceed 13 ounces.
- 9. The manufacturer's actual count of coupons received will be final and shall govern their payment.
- 10. The manufacturer reserves the right to deny reimbursement, declare void, and retain any coupons presented for redemption when the following conditions occur: mint/mass cut or uniform mix coupons are submitted for reimbursement; insufficient stock to cover the number and type of coupons submitted; inability to verify retailer's address or business operations; or any redemption procedure which is not in accordance with the terms of this Policy. Further, the manufacturer reserves the right to forward submitted coupons to law enforcement agencies.
- 11. Coupon reimbursements may not be deducted from the manufacturer's invoice unless specific agreements on resolving variances are developed and approved by the manufacturer. (or Any deductions from a Spangler Candy Company invoice for reimbursement of coupon submissions are expressly prohibited by this Policy.)
- 12. Coupons must be presented either by retailers or a clearinghouse approved by the manufacturer or its agent. The manufacturer reserves the right, at the manufacturer's sole discretion, to deal directly with retailers on all matters pertaining to any coupon submission and to audit the coupon sorting and billing service of any agent involved in the coupon process.
- 13. Upon request, retailers must provide proof of purchase of sufficient stock to cover coupons presented for payment.
- 14. All GMA guidelines are reflected, supported and adhered to in the processing of all coupons submitted by retailers or their agents.
- 15. In the event a retailer payment is withheld, the retailer must appeal this decision within 6 months of the date of the notification by the manufacturer or its agent. Appeals made after the specified time frame will not be honored.
- 16. Failure to observe these terms and conditions for proper redemption may, at the option of the manufacturer, void all coupons submitted for reimbursement and all unpaid coupons may be retained as property of the manufacturer.
- 17. Failure to enforce any terms or conditions of this Policy shall not be deemed a waiver of them by the manufacturer. Additionally, the manufacturer reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the Provisions of this Policy.
- 18. To redeem Spangler Candy Company coupons, send them to the appropriate address listed below:

CMS Dept #30800 1 Fawcett Drive Del Rio, TX 78840

Sincerely,

Jim Knight

VP Marketing

Spangler Candy Company

Knight 1/2/07