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MEAD JOHNSON NUTRITION COMPANY COUPON REDEMPTION REQUIREMENTS

This notice is being distributed to you to explain the terms and conditions under which CMS/Inmar, an agent for Mead Johnson Nutrition Company and its affiliates (“Mead Johnson”), will reimburse you for redeeming coupons. Proper store redemption of coupons authorizes you to submit such coupons for reimbursement by CMS/Inmar. You will be notified on each coupon that you will be reimbursed the face value of the coupon plus a handling fee when the coupon is submitted “in compliance with the requirements of Mead Johnson Nutrition Company’s Coupon Redemption Policy”. These requirements will be provided to you periodically and are as follows:

- All coupons must be forwarded to the following address for payment: Mead Johnson Nutrition, Inmar Department #30087, One Fawcett Drive, Del Rio, TX 78840.
- Coupons are redeemable only by consumers purchasing the specific brands and sizes indicated on the coupons with the face values of the coupons deducted from retail selling process. Any other use constitutes fraud.
- Coupons may not be reproduced or altered in any way and are non-assignable and void if transferred from their original recipient to any other person, firms or groups prior to store redemption.
- Coupons will not be honored if submitted by other than redeeming retailers, including outside agencies, brokers or others who are not retail distributors of our products. Submission by intermediary agents will only be accepted if specifically authorized by Inmar/CMS to present coupons for redemption.
- Upon request retailers submitting coupons for reimbursement must submit evidence of proofs of purchase of sufficient stocks to cover coupons presented.
- Retailers will be reimbursed for the following amounts:
 1. Face value of coupons or if the coupon calls for free merchandise, for your retail-selling price (up to the stated maximum value printed on the coupon), plus
 2. \$0.08 for handling each coupon properly redeemed, which fully covers all costs associated with handling/processing coupons, including but not limited to the following:
 - a. Front-end handling by the retailer
 - b. Store to headquarters accounting
 - c. Store occupancy
 - d. Cost of funds
 - e. Cost of handling, special handling, invoice preparation and process, deduction or other fees
 - f. Coupon processing, plus
 3. Mead Johnson Nutrition will not pay for any administrative or consolidation fees except as expressly provided for in this Policy, will not pay any other charges that a retailer or retailer agent

may assess on or in lieu of such pass-through/out of pocket expenses. The cost of transporting coupons to Mead Johnson Nutrition Company or its affiliates will be reimbursed as follows:

- a. For retailers who sort the coupons they have redeemed and submit them directly without the use of any third party agent, the retailer will be reimbursed for reasonable postage (e.g., first class mail insured) or other shipping charges.
 - b. For those retailers that are using a clearinghouse or billing agent, the retailer will be reimbursed at a rate equal to \$40.00 per thousand of coupons redeemed and properly submitted.
4. The above three items represent the only amounts for which retailers will be reimbursed. Thus, the maximum amount that a retailer using a clearinghouse or billing agent will be reimbursed for a properly redeemed coupon is the face value (or other amount determined under 1. above) plus 8.0 cents for handling/processing plus 4.0 cents for transportation.
- Consumers must pay any sales tax involved
 - Unless stated differently on the face of the coupon, there is a limit of one coupon per household per visit per day