

INMAR INTELLIGENCE SECOND STOCKPILE SURVEY OVERVIEW



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COMMERCE ACCELERATED.

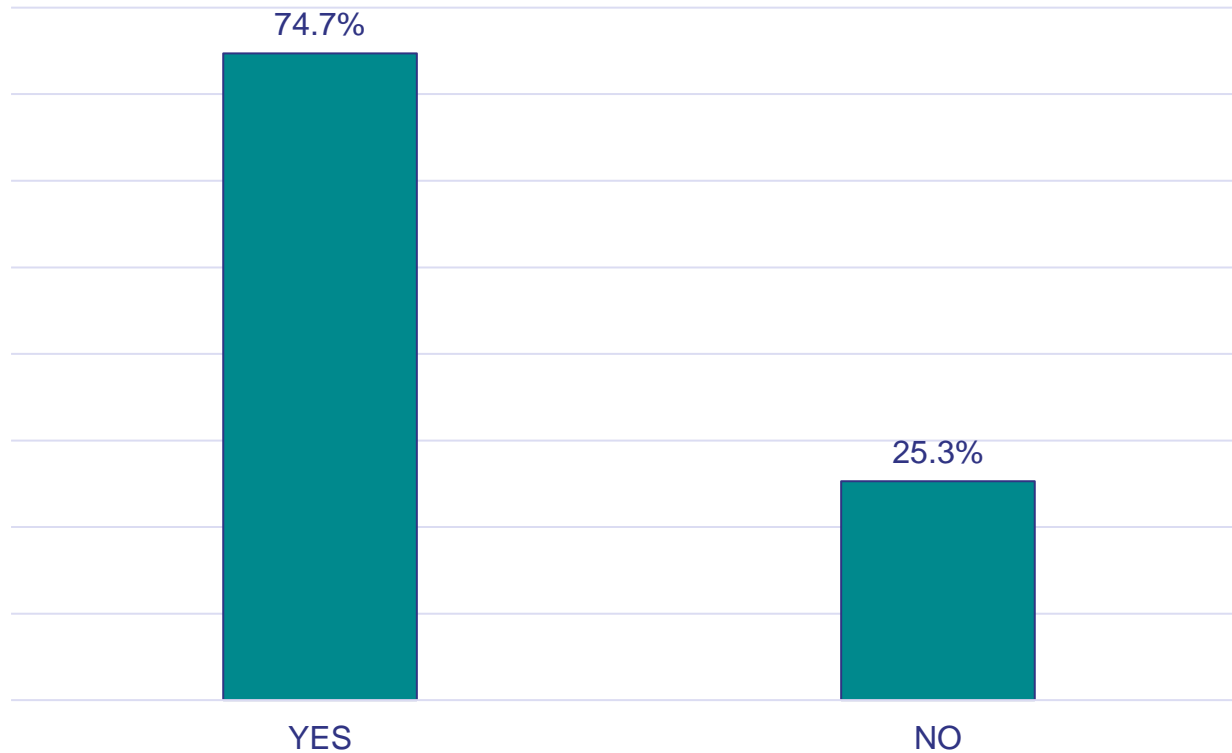




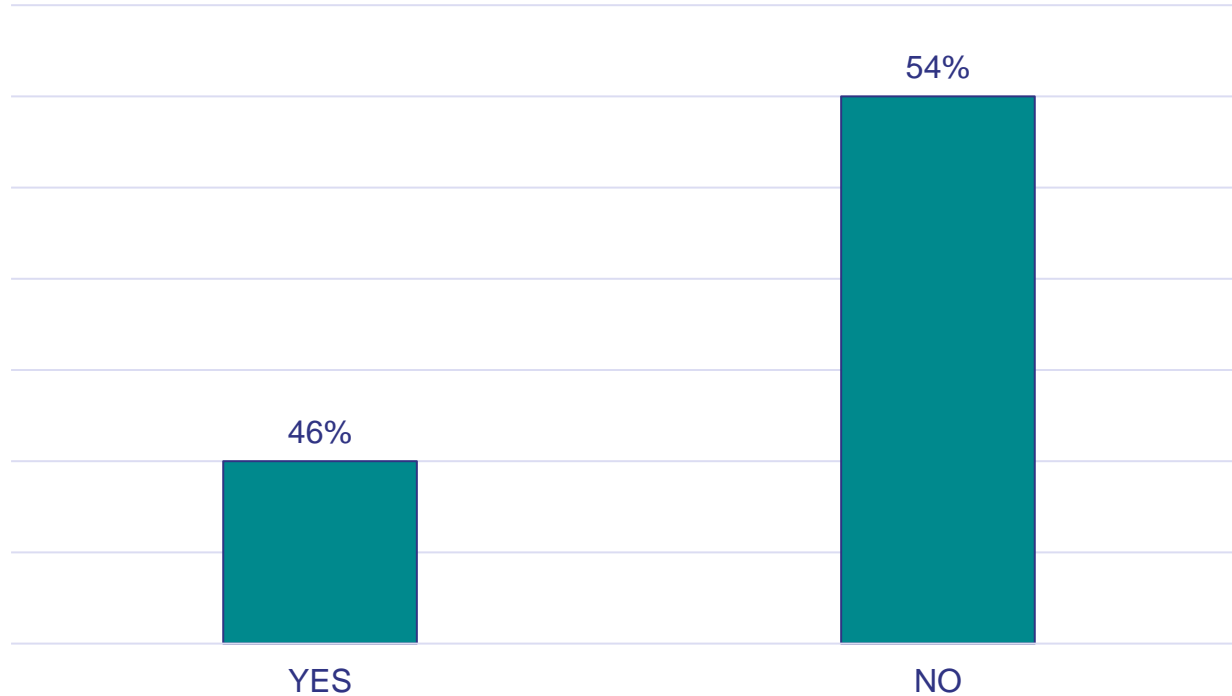
Inmar Intelligence Second Stockpile Survey

- 1,000 US Adults**
- July 30, 2021**

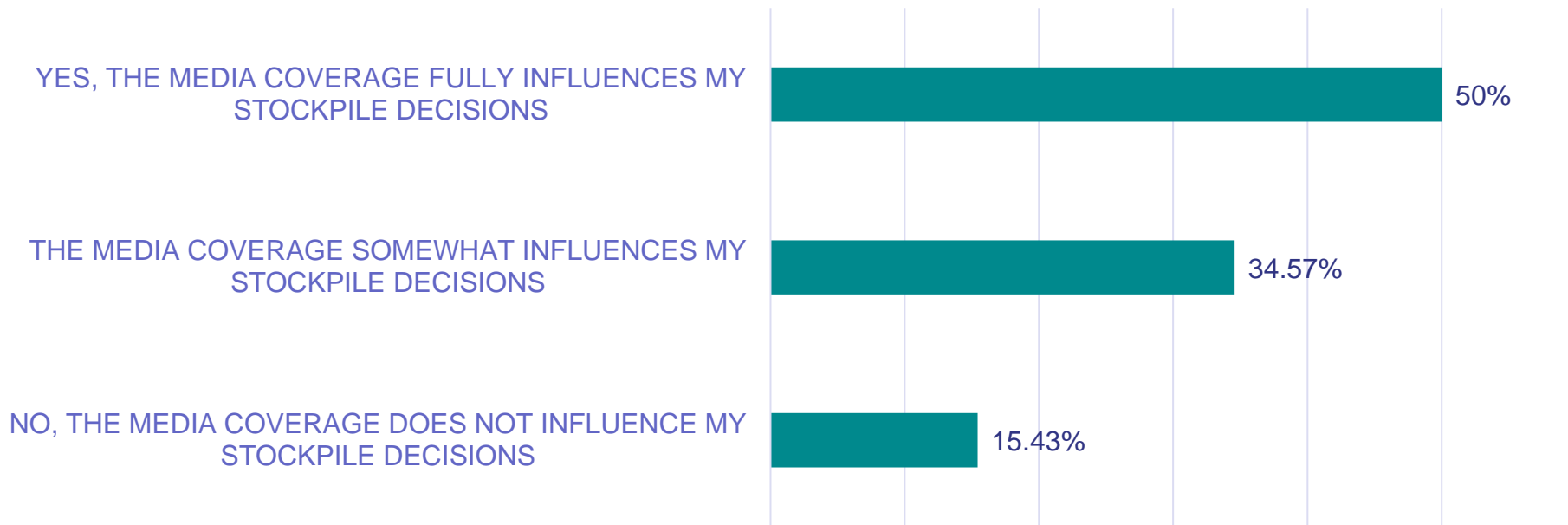
DO YOU CURRENTLY SEE PRODUCT SHORTAGES WHILE SHOPPING?



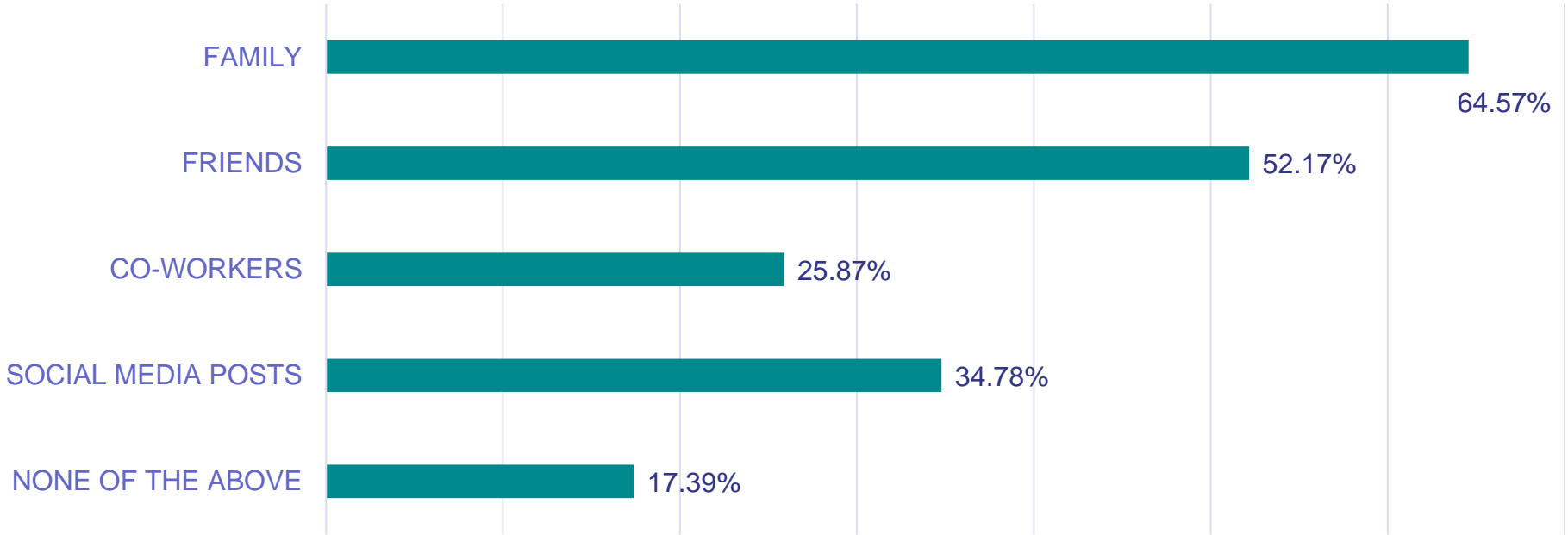
HAVE YOU CREATED A STOCKPILE OF PRODUCTS AS A RESULT OF COVID-19?



HAS MEDIA COVERAGE OF CURRENT EVENTS (COVID-19, WILDFIRES, SHOOTINGS, POLITICAL EVENTS, GAS PRICES ETC.) INFLUENCED YOUR DECISION TO CREATE AND/OR MAINTAIN A STOCKPILE?

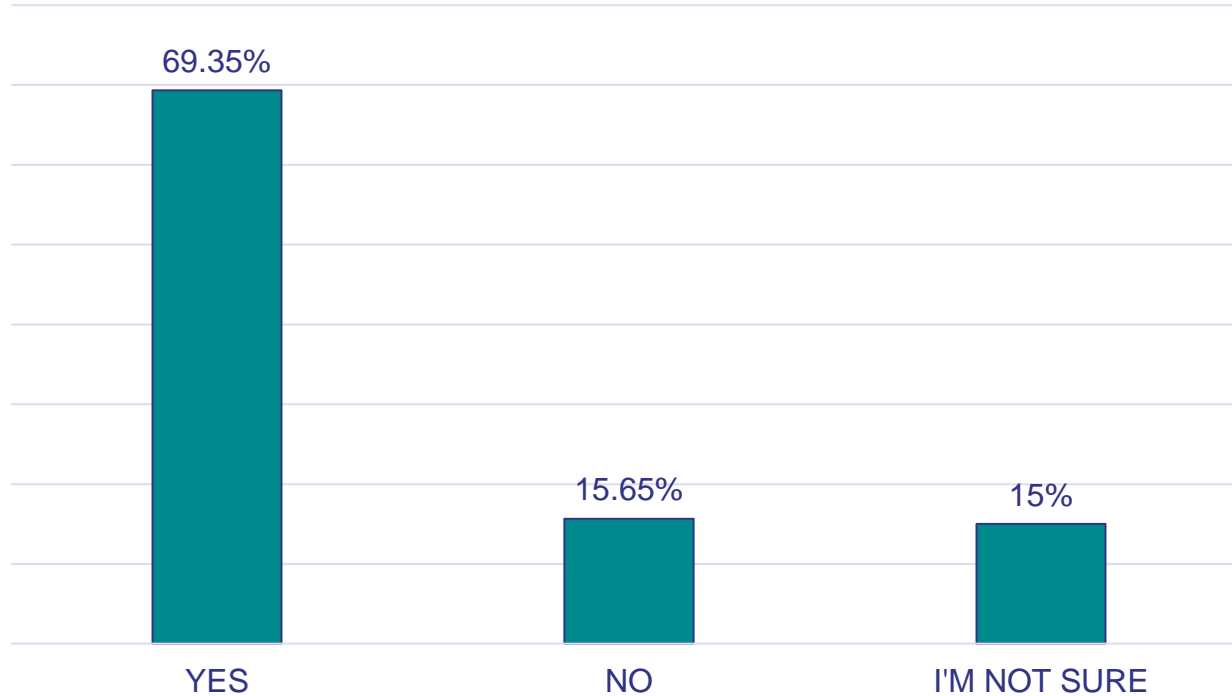


HAVE YOU CREATED A STOCKPILE BASED ON THE RECOMMENDATION OF:

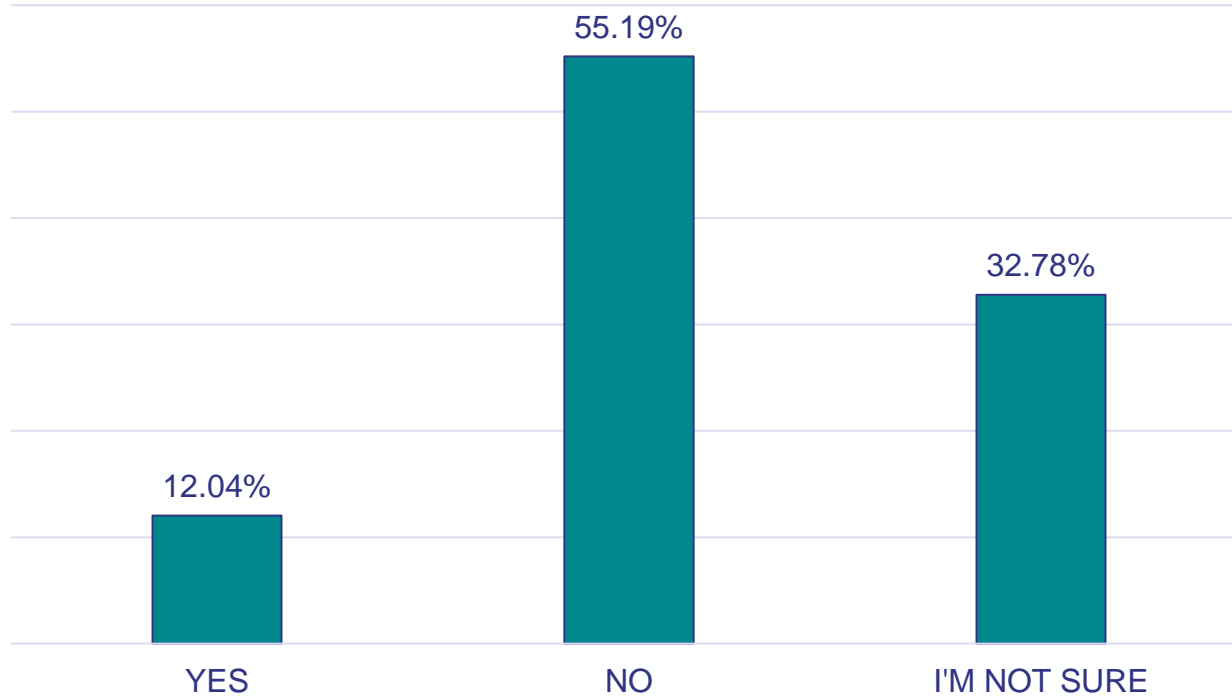


*Percentages above represent total respondents

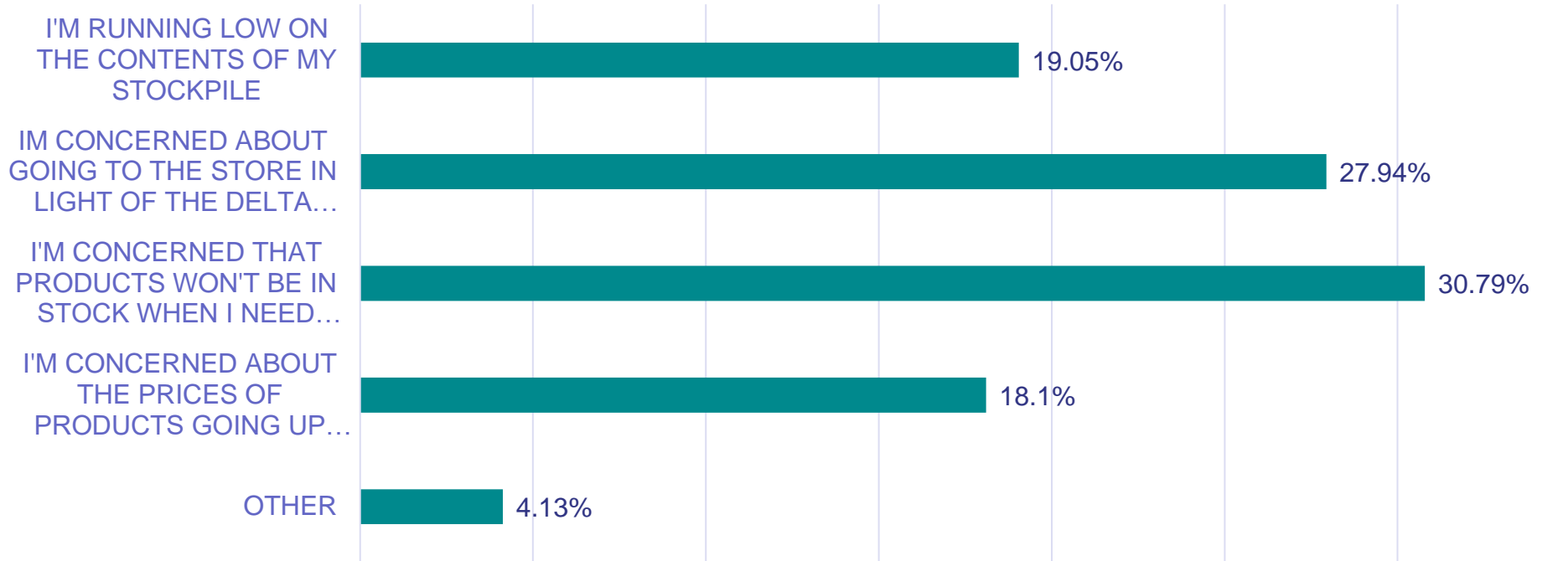
ARE YOU CONSIDERING REPLENISHING AN EXISTING STOCKPILE AS THE DELTA VARIANT SURGES?



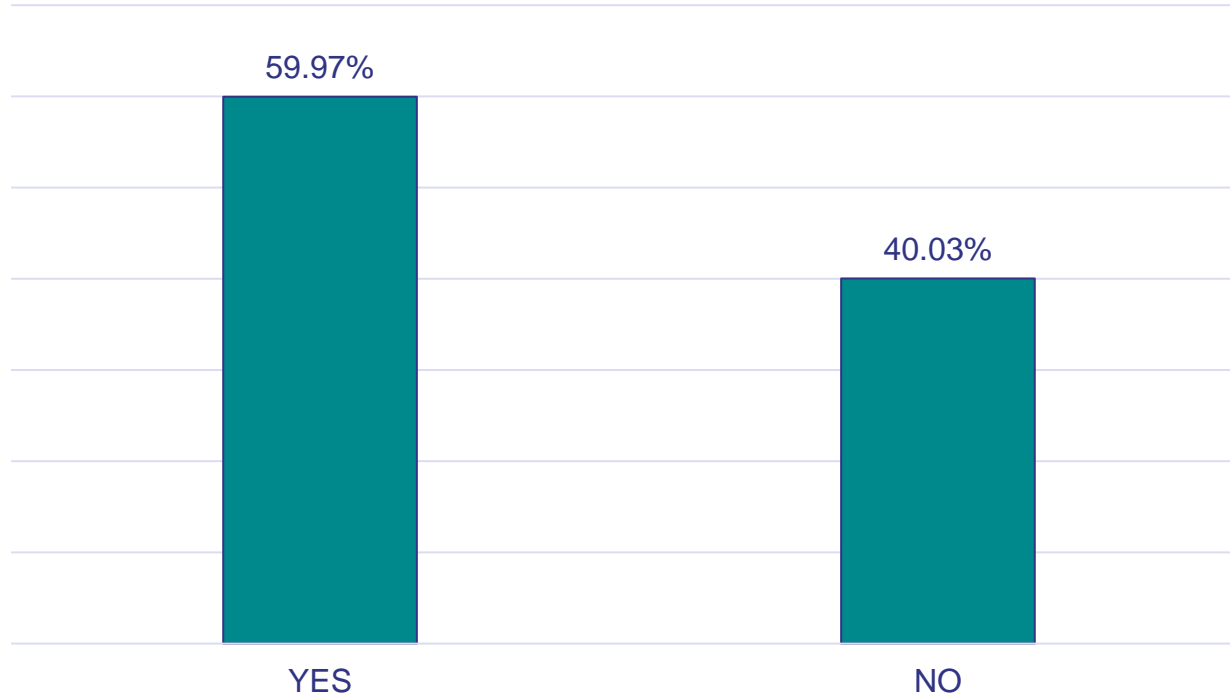
IF YOU HAVE NOT PREVIOUSLY CREATED A STOCKPILE OF PRODUCTS BECAUSE OF COVID-19, WILL YOU CREATE ONE IN LIGHT OF THE DELTA VARIANT?



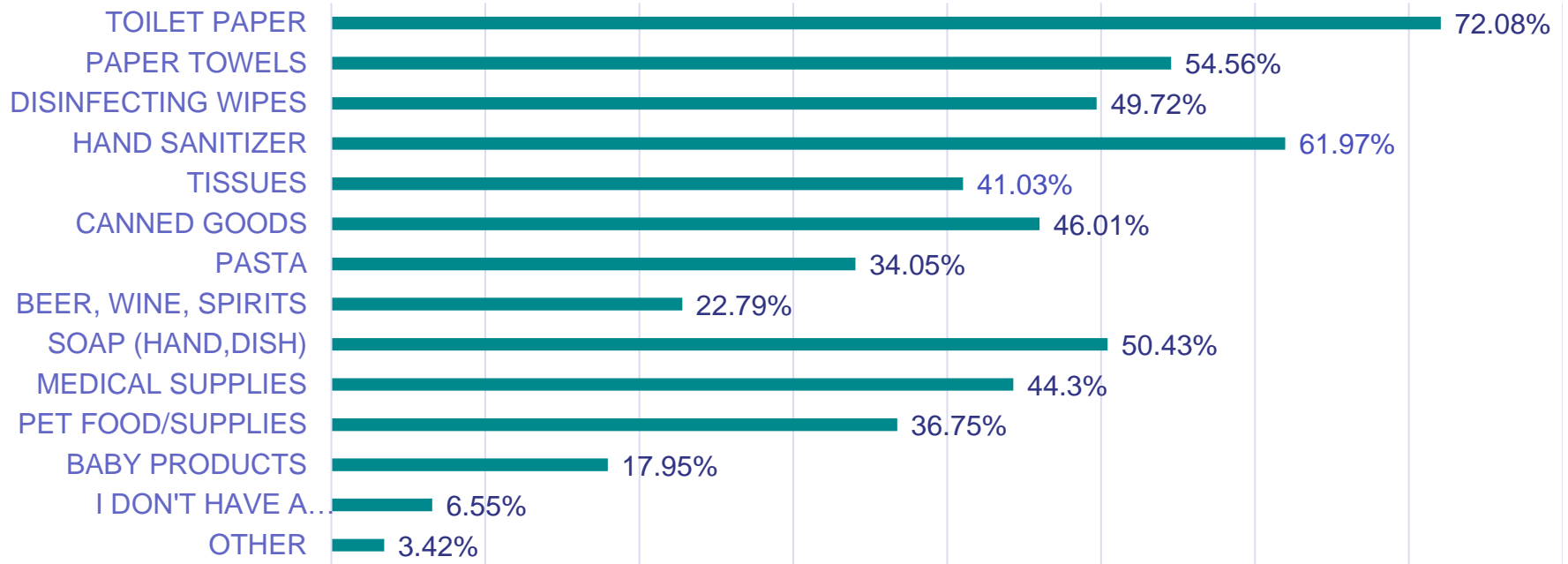
WHY ARE YOU CONSIDERING CREATING A STOCKPILE IN LIGHT OF THE DELTA VARIANT?



DO YOU STILL HAVE PRODUCTS IN A STOCKPILE CREATED AS A RESULT OF COVID-19?

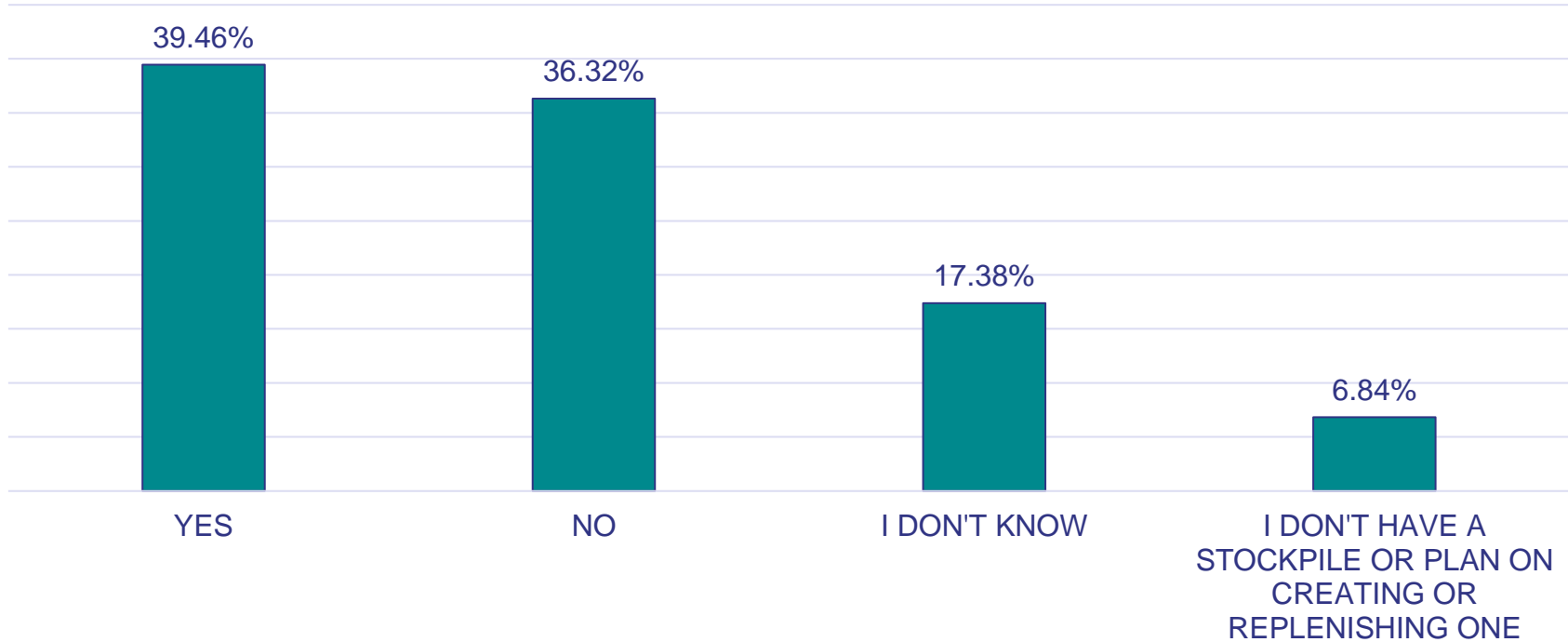


WHICH PRODUCTS ARE ALREADY IN OR WILL BE IN YOUR STOCKPILE?

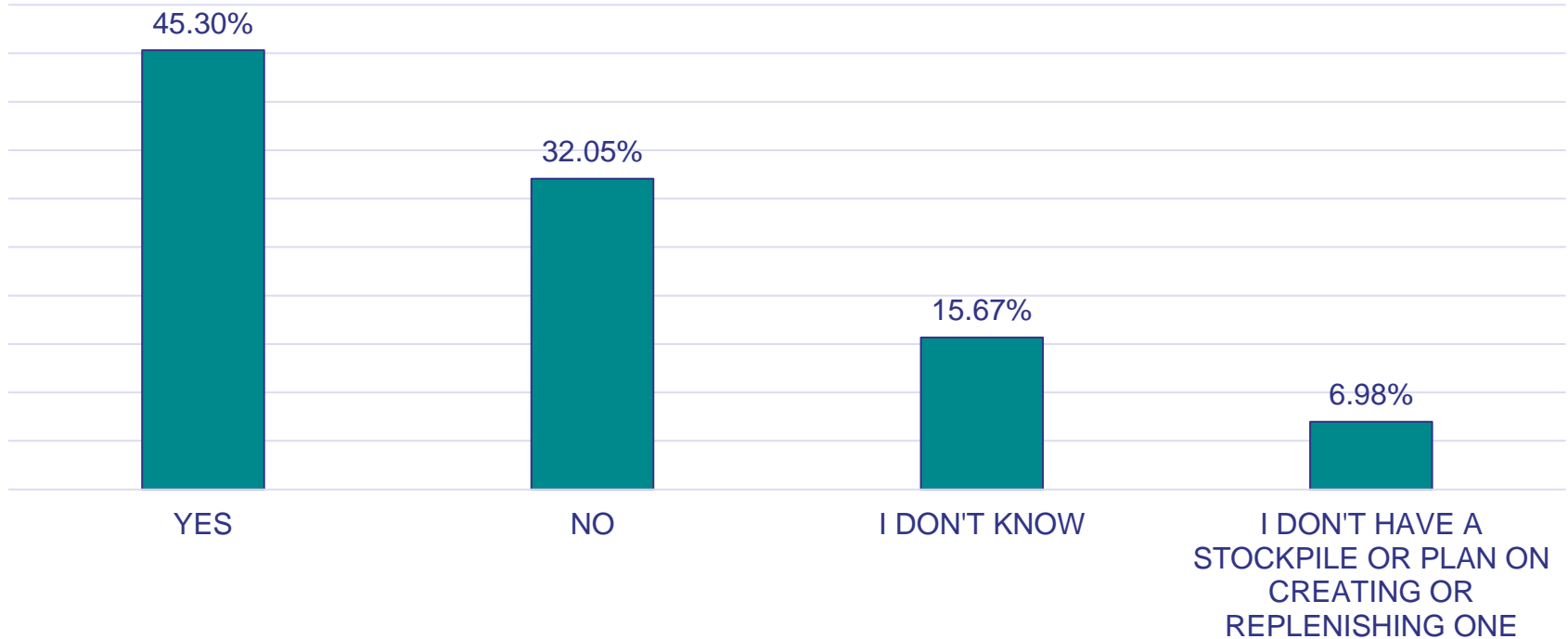


*Percentages above represent total respondents

ARE THERE PRODUCTS THAT YOU HAD IN A PREVIOUS STOCKPILE THAT YOU DON'T PLAN ON REPLENISHING IN A FUTURE STOCKPILE?



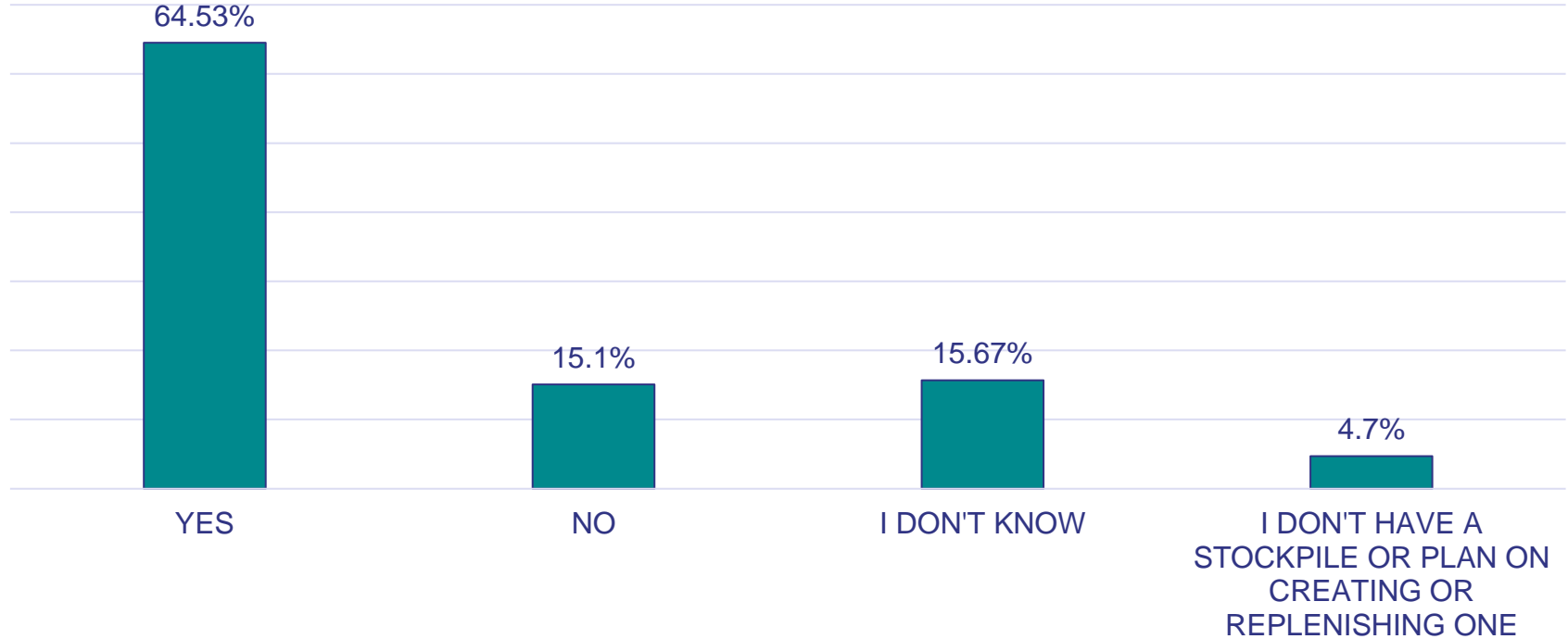
ARE THERE PRODUCTS THAT YOU PLAN TO PURCHASE FOR YOUR SECOND STOCKPILE THAT WERE NOT IN YOUR OTHER STOCKPILES?



IF THERE ARE ITEMS IN YOUR SECOND STOCKPILE THAT WERE NOT IN YOUR FIRST, WHAT ARE THEY?

- Frozen food goods
- Canned goods
- Dried products (pasta, beans, rice, chips etc)
- Baby supplies
- Pet supplies
- Toilet paper / Paper towels / Tissues
- Hand / body soap
- Medicine
- Masks
- Bottled water
- Plastic ware (plates, cups etc)
- Batteries and portable chargers
- Candy
- Ice cream
- Meat
- Soda
- Fresh fruit and vegetables
- Shampoo / conditioner
- Beer / wine
- Hand sanitizer
- Female products
- Laundry soap, detergent, bleach
- Disinfectant wipes
- Seeds for growing own food
- Reusable items
- Vitamins
- Generator and gas
- Candles
- First aid
- Beauty products / toiletries
- Toothpaste

DO YOU PLAN TO ALWAYS HAVE A STOCKPILE OF GOODS IN FEAR OF ANOTHER EMERGENCY SITUATION LIKE THE PANDEMIC?



DO YOU PURCHASE THE STOCKPILE GOODS IN-STORE, ONLINE, OR WILL YOU BUY ONLINE AND PICK UP CURBSIDE?

