

INMAR INTELLIGENCE RETAILER CENTER STORE SURVEY



INMAR
intelligence

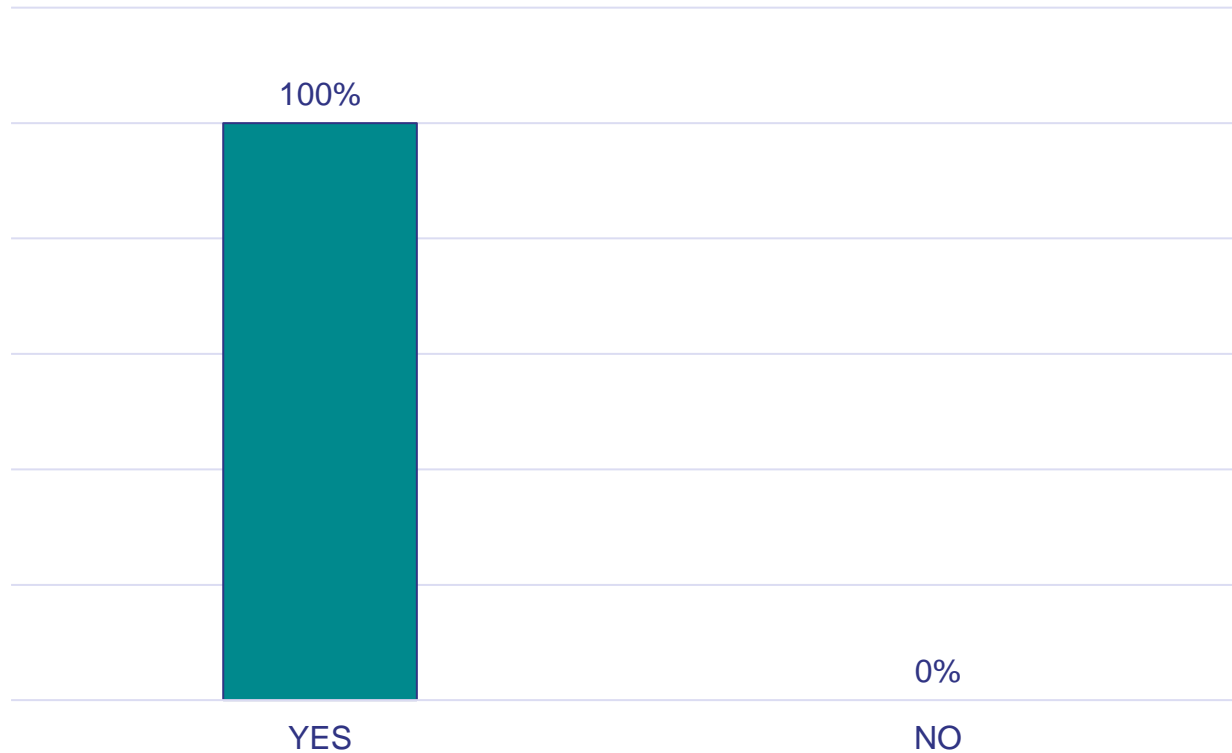
COMMERCE ACCELERATED.



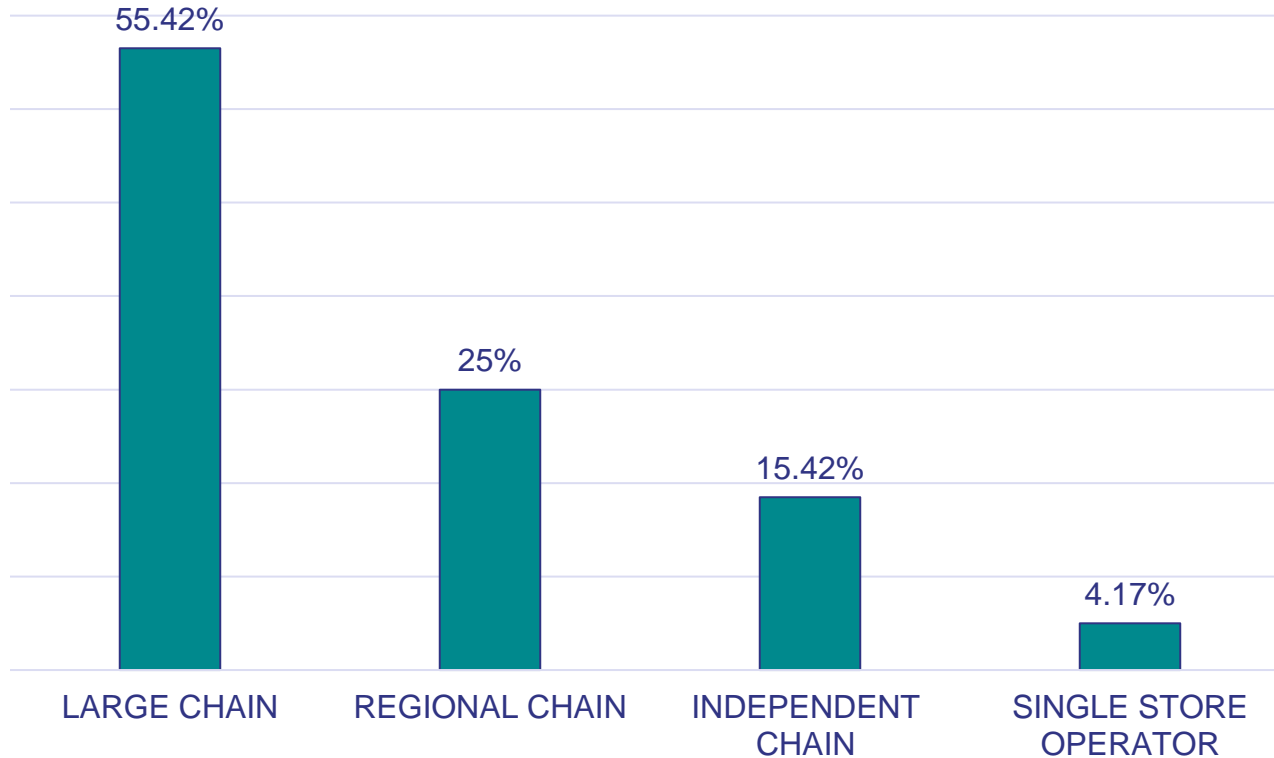


Inmar Intelligence Retailer Center Store Survey - 240 U.S. Adults - October 22, 2021

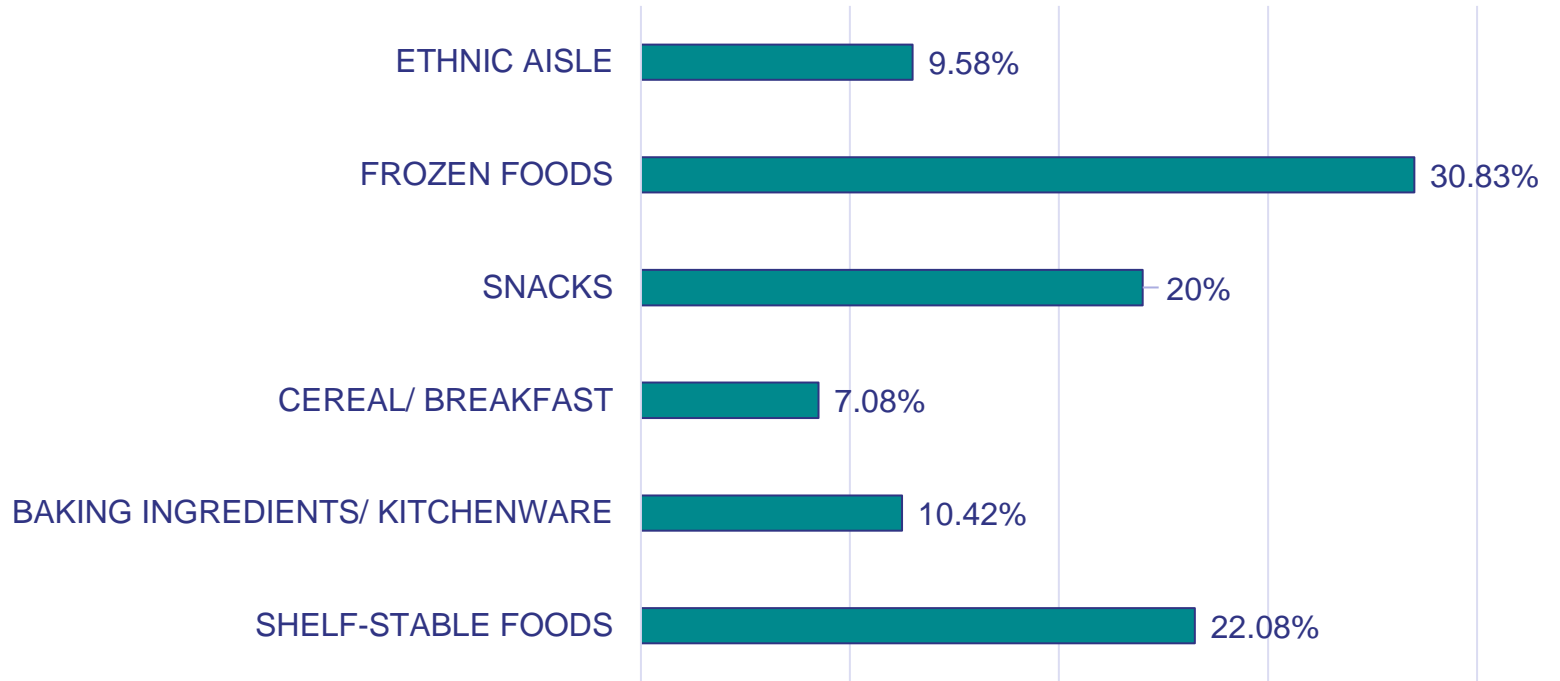
DO YOU SPECIFICALLY WORK IN GROCERY RETAIL?



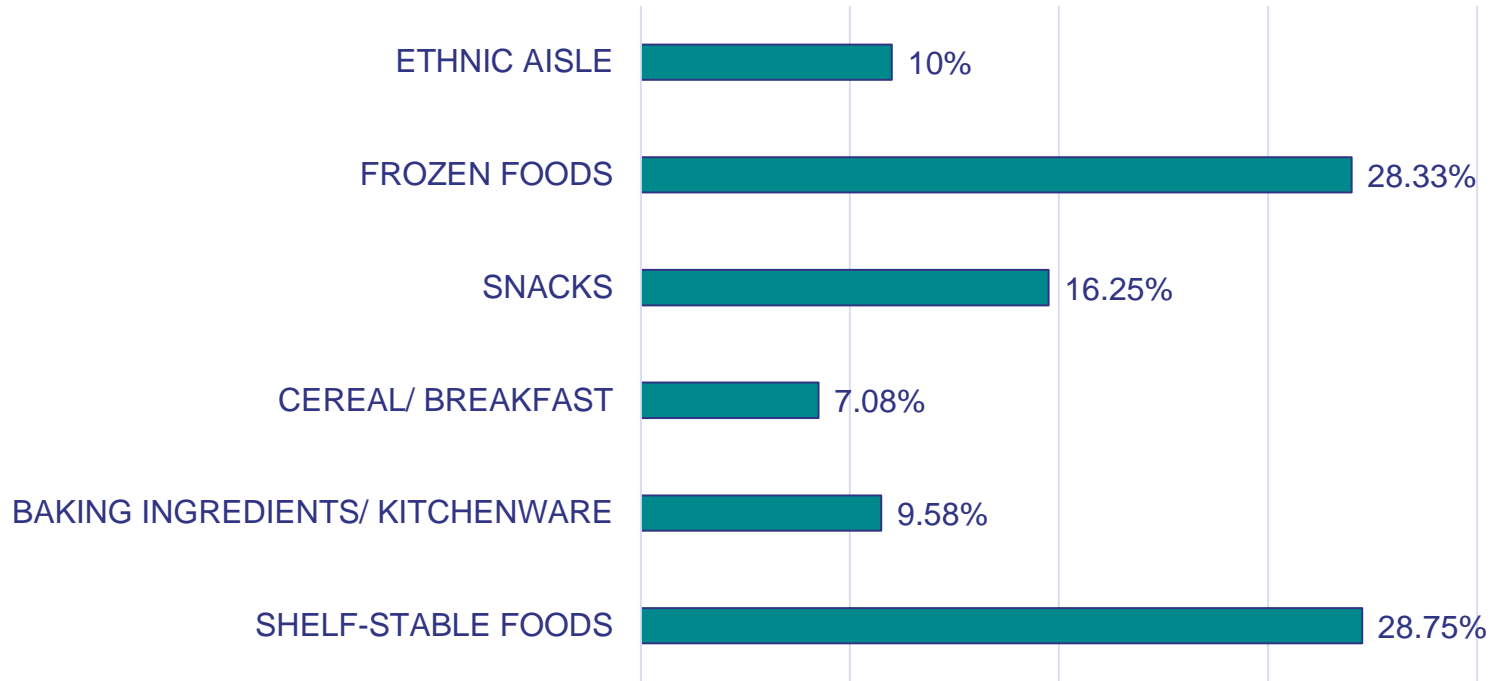
WHAT BEST DESCRIBES THE GROCERY COMPANY YOU WORK FOR?



WHICH CENTER STORE DEPARTMENTS HAVE SEEN THE HIGHEST SALES GROWTH AT YOUR COMPANY OVER THE PAST YEAR?



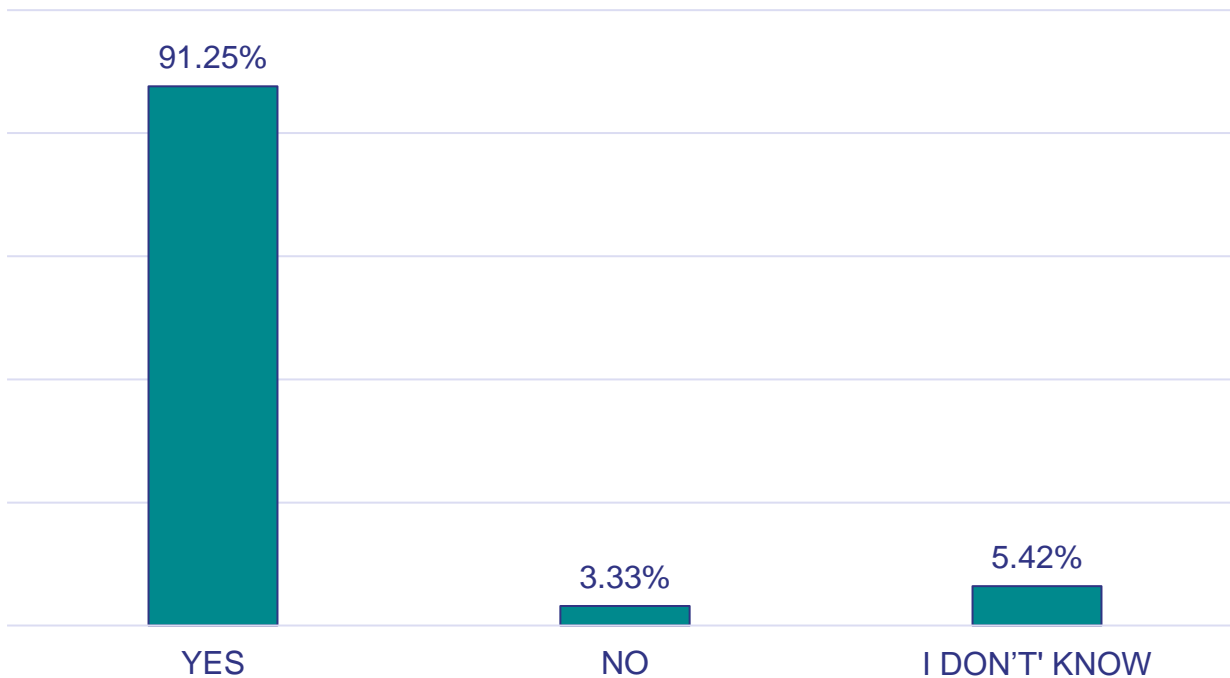
WHICH CENTER STORE DEPARTMENTS DO YOU ANTICIPATE WILL SEE THE HIGHEST SALES GROWTH OVER THE NEXT YEAR?



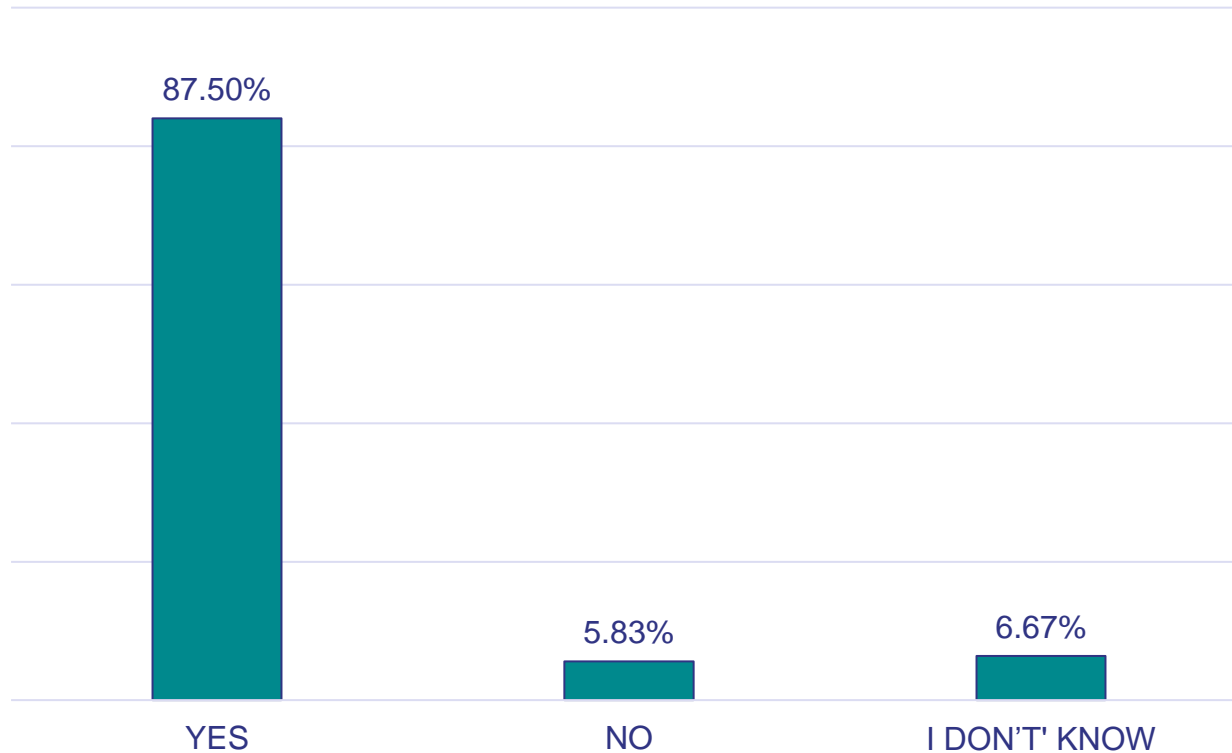
WHAT ARE YOUR TOP THREE BEST-SELLING CENTER STORE CATEGORIES ONLINE?

	1	2	3	4	5	6	MEAN
ETHNIC AISLE	31	22	38	32	46	71	4.1
FROZEN FOODS	48	54	34	45	43	16	3.1
SNACKS	37	52	61	42	25	23	3.1
CEREAL/BREAKFAST	27	38	62	61	35	17	3.4
BAKING INGREDIENTS/ KITCHENWARE	27	47	24	39	61	42	3.8
SELF-STABLE FOODS	70	27	21	21	30	71	3.5

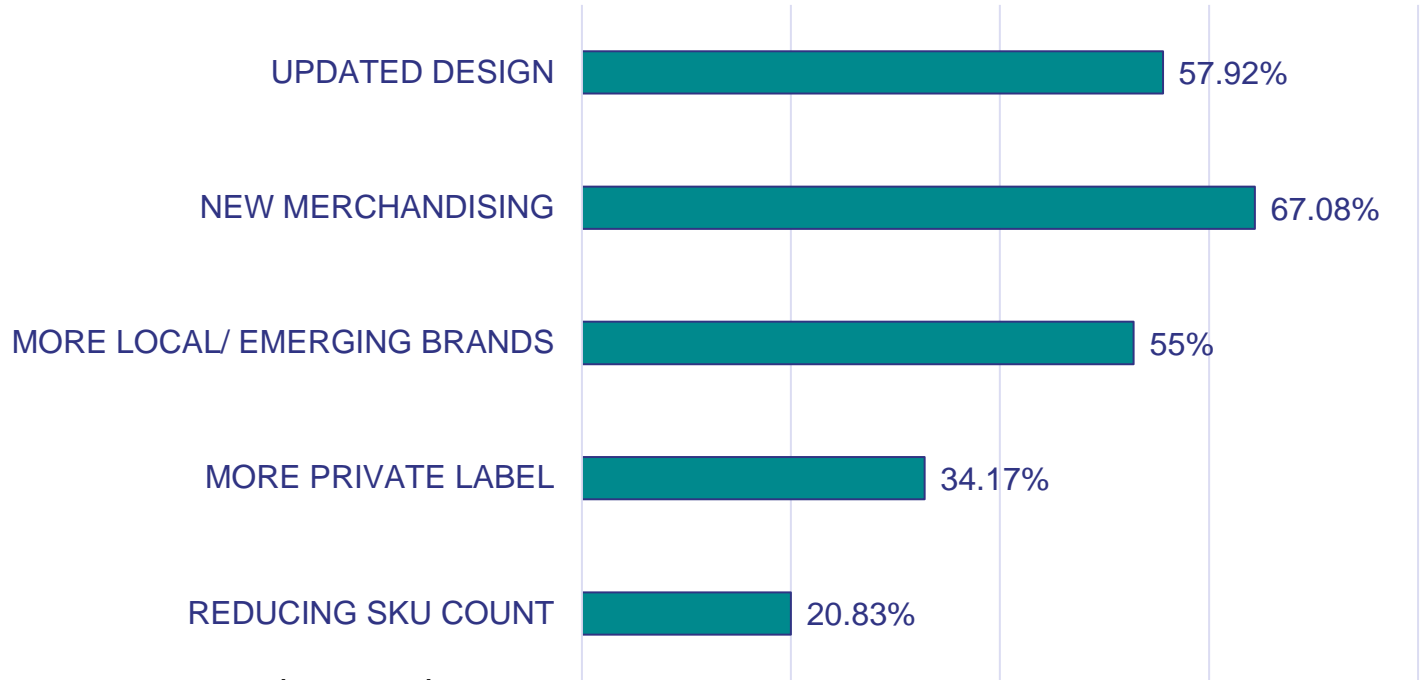
DO YOU BELIEVE YOUR CUSTOMERS ARE SATISFIED WITH THE EXPERIENCE OF SHOPPING YOUR CENTER STORE DEPARTMENTS?



ARE EXECUTIVES AT YOUR COMPANY SATISFIED WITH THE CENTER STORE SHOPPING EXPERIENCE IN YOUR STORES?

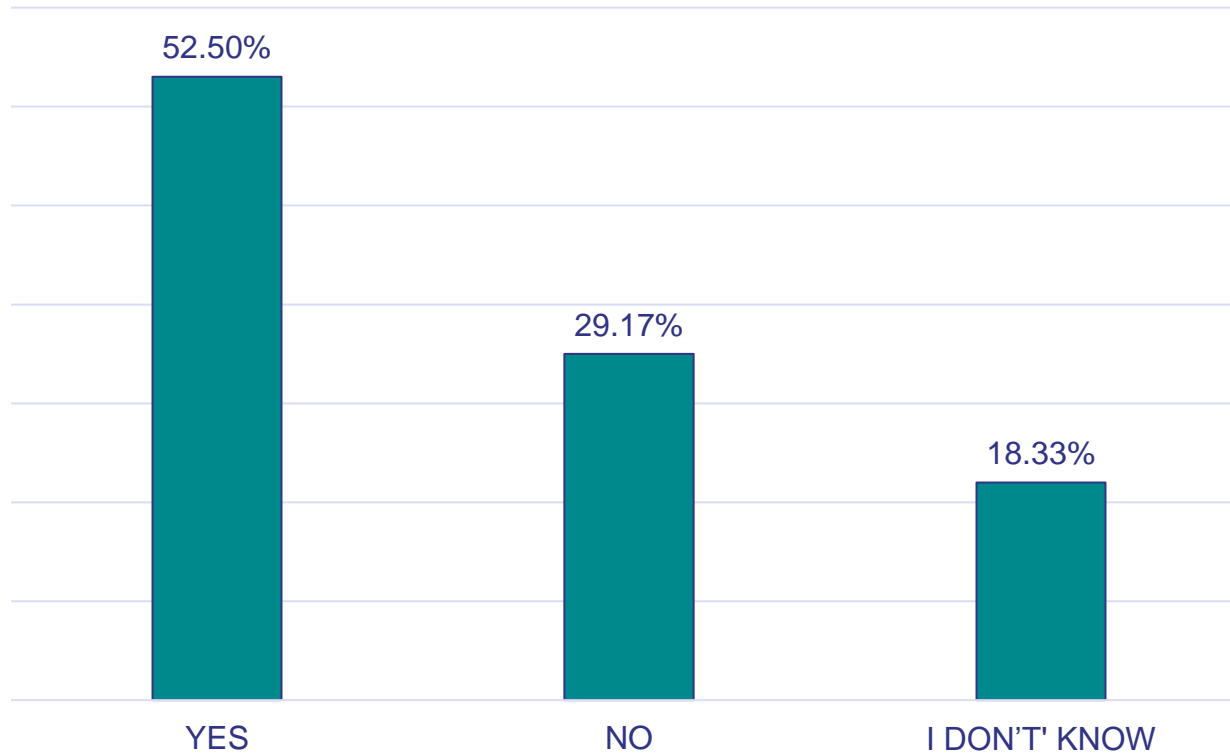


WHAT CHANGES DO YOU PLAN TO MAKE TO YOUR CENTER STORE DEPARTMENTS OVER THE NEXT TWO YEARS?

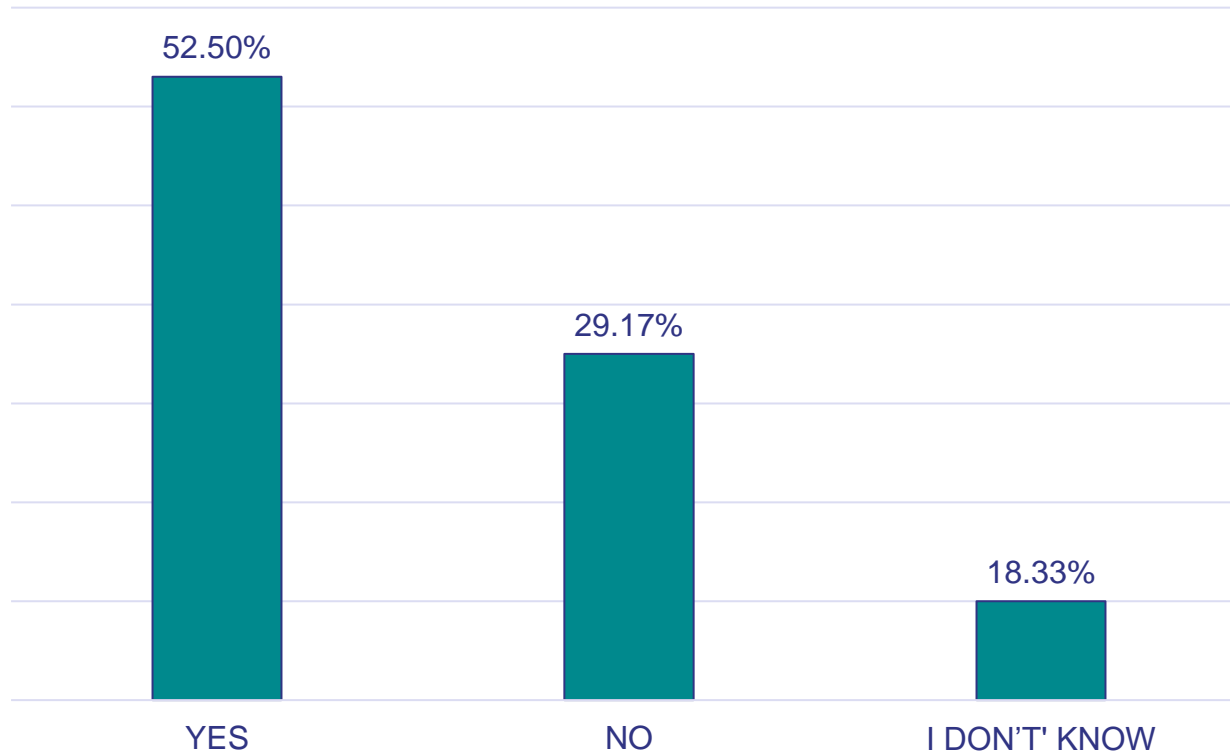


Percentages above represent total respondents

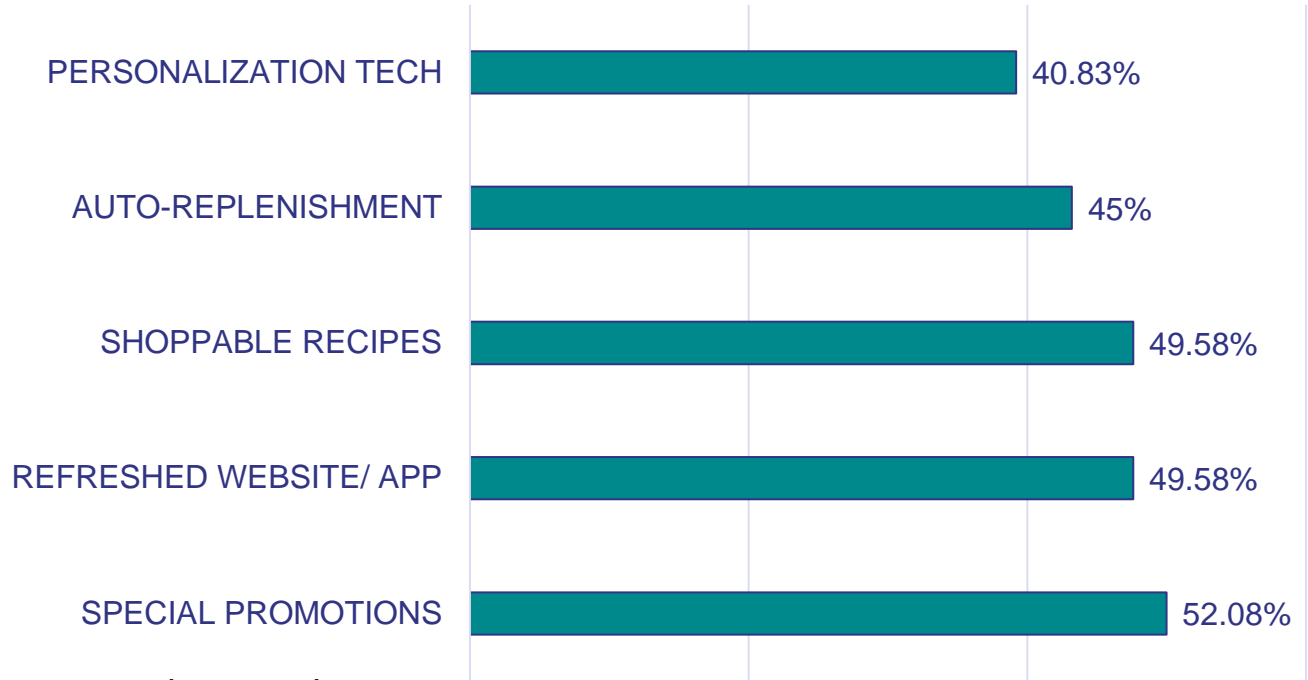
DO YOU PLAN ON REDUCING YOUR SKU COUNT IN CENTER STORE OVER THE NEXT YEAR?



DO YOU ANTICIPATE SUPPLY DISRUPTIONS AFFECTING CENTER STORE ITEMS WILL IMPROVE WITHIN THE NEXT YEAR?

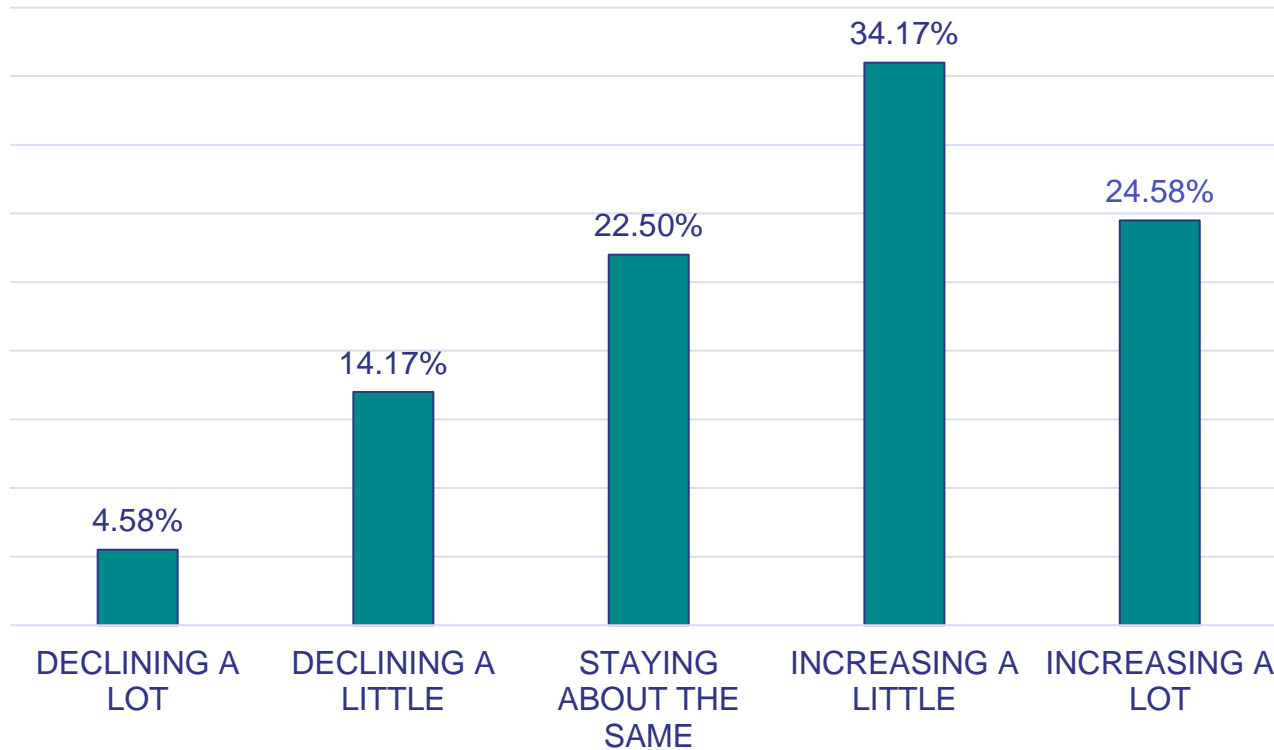


HOW DO YOU PLAN ON BOOSTING CENTER STORE SALES ONLINE OVER THE NEXT TWO YEARS?



Percentages above represent total respondents

HOW DO YOU SEE CENTER STORE SALES PREFORMING OVER THE COMING YEAR?



WHAT DO YOU SEE AS THE BIGGEST THREAT TO YOUR CENTER STORE SALES?

