



**BIG EASY FOODS PAPER Coupon
REDEMPTION POLICY**

03/08/22

This Coupon Redemption Policy ("Policy") states all terms and conditions governing the redemption of any coupons, paper ("Coupons"), issued by BIG EASY FOODS.

YOUR SUBMISSION OF A BIG EASY FOODS Coupon FOR REIMBURSEMENT CONSTITUTES YOUR ACCEPTANCE OF AND COMPLIANCE WITH THE TERMS AND CONDITIONS IN THIS POLICY. NO COURSE OF DEALING OR ANY PURCHASE ORDER, INVOICE, RETAILER POLICY, OR SIMILAR DOCUMENT SHALL BE CONSTRUED TO MODIFY ANY OF THE TERMS AND CONDITIONS OF THIS POLICY OR GOVERN ANY BIG EASY FOODS CouponS. ANY DIFFERENT, CONFLICTING, OR ADDITIONAL TERMS IN ANY DOCUMENT PROVIDED BY THE RETAILER, CLEARINGHOUSE, AGENT, OR OTHER THIRD PARTY ARE AS A RESULT OF THIS EXPRESSLY REJECTED.

1. Coupons are valid and redeemable only at retail locations in the United States, its territories, possessions, and U.S. Military bases.
2. Coupons are redeemable only by a consumer purchasing the brands, sizes, and quantities indicated on the coupon within the valid coupon offer dates. The face value of the coupon shall be deducted from the actual retail selling price. Only one coupon shall be honored per customer for each item purchased.
3. Coupons are void where prohibited, taxed, or restricted by law; or when reproduced, photocopied, mutilated, trimmed, or altered in any way by the retailer or consumer.
4. Coupons are non-assignable and are void if transferred from their original recipient to any other person or entity. BIG EASY FOODS does not permit the unauthorized distribution, collection, sale, or assignment of its coupons for any reason. Therefore, Coupons shall not be used in swap boxes, taped to a product or placed on hooks near BIG EASY FOODS products, gathered or distributed by any person or group for charitable fund-raising purposes, or otherwise used in any way except as described in this Policy or expressly approved in writing by BIG EASY FOODS.
5. Consumers are required to pay any applicable sales tax.
6. The cash value of each coupon is 1/20 of one cent unless specified otherwise on the face of the coupon.
7. Coupons accepted by a retailer after the expiration date of the Coupon offer, as stated on the face of the coupon, are void and will not be accepted for reimbursement.

8. Properly redeemed coupons must be submitted directly by the retailer or through an authorized clearinghouse only. Submissions by unauthorized intermediary agents will not be accepted. BIG EASY FOODS encourages retailers participating in digital coupon promotions to use industry-standard formats for reading, writing and transmitting data and to implement industry standards for digital Coupon promotions to avoid miss redemptions.
9. BIG EASY FOODS reserves the right, in its sole discretion, to withdraw, modify or refuse reimbursement for any Coupon offer (paper or digital) at any time due to fraud, errors, unauthorized activity, or security concerns.
10. All applicable IRS reporting requirements must be complied with by the retailer and its agent.
11. Valid Coupons must be sent to the redemption address identified on the coupon for reimbursement.
12. Valid and correctly submitted Coupons will be reimbursed for the following items only:
 - a. face value of the coupon for the retail-selling price (up to the stated maximum value printed on the coupon)
 - b. 8¢ (\$0.08) for handling each properly redeemed coupon; and
 - c. reasonable out-of-pocket costs incurred for the physical transportation of the Coupons to its authorized agent, subject to a cap determined by BIG EASY FOODS.
13. Coupon reimbursements may not be deducted from BIG EASY FOODS product invoices payments. Any attempt to take such deductions may void at the sole option of BIG EASY FOODS all Coupons submitted for reimbursement.
14. On request, retailers must provide BIG EASY FOODS with proof of purchase of BIG EASY FOODS products sufficient to cover Coupons presented for reimbursement. BIG EASY FOODS reserves the right to audit the coupon sorting and billing service of any retailer or agent involved in the handling process.
15. BIG EASY FOODS and its agent will endeavor to make reimbursement payments within thirty (30) days from receipt of a Coupon submission and invoice.
16. If a Coupon reimbursement is denied by BIG EASY FOODS or its agent for any reason, the retailer may appeal the decision to BIG EASY FOODS but must do so within six (6) months of the date of the notification of non-payment. Appeals made after six (6) months will not be honored by BIG EASY FOODS.
17. If false or misleading information is provided on any documents or communications to BIG EASY FOODS or its agent in connection with a Coupon reimbursement, redemption privileges with BIG EASY FOODS may be permanently terminated.
18. Each shipment or issuance of Coupons will be considered a whole. BIG EASY FOODS reserves the right to refuse payment for an entire shipment/issuance if any portion of the shipment/issuance is found to be improperly redeemed.

19. Failure to observe these terms and conditions for proper redemption may, at the option of BIG EASY FOODS, void all coupons submitted for reimbursement, and all Coupons may be retained as property of BIG EASY FOODS without payment.
20. Advertising and promotions developed and/or disseminated by a third party containing Coupons for BIG EASY FOODS products must be approved by BIG EASY FOODS or deemed void.
21. It is FRAUD to present coupons for redemption other than as provided by this Policy.
22. In the event of any conflict between a term or condition in this Policy and on the face of a Coupon, the terms and conditions in this Policy shall supersede and govern.
23. Failure to enforce any terms or conditions of this Policy shall not constitute waiver of such provision or any other provisions by BIG EASY FOODS. BIG EASY FOODS reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy. It is the retailer's responsibility to obtain updated copies of this Policy.
24. Disclosure of redemption data to a third party by a retailer or intermediary agents is prohibited.
25. Send properly redeemed BIG EASY FOODS coupons to:

BIG EASY FOODS, Dept #88767
MFR Rcv Office
801 Union Pacific Blvd Suite 5
Laredo, TX 78045-9475