

Icelandic Milk & Skyr Corp

Paper Coupon Redemption Policy

Icelandic Milk & Skyr Corp

Updated October 10, 2018

This Coupon Redemption Policy and the legal copy on Icelandic Milk & Skyr Corp coupons state the only terms and conditions under which Icelandic Milk & Skyr Corp will reimburse its retailers or other customers (referred to herein as “you” or “your”) for coupon submissions (“Policy”). This Policy may be modified at any time by Icelandic Milk & Skyr Corp in its sole discretion. The current Policy is set forth as follows:

YOUR ACCEPTANCE AND REDEMPTION OF ICELANDIC MILK & SKYR CORP’S COUPONS INDICATES YOUR ACCEPTANCE AND COMPLIANCE WITH THIS POLICY. NO COURSE OF DEALINGS, OR ANY PURCHASE ORDER, INVOICE, RETAILER-POLICY OR SIMILAR DOCUMENT SHALL BE CONSTRUED TO MODIFY ANY OF THE TERMS OF THIS POLICY. IT IS THE RETAILER’S RESPONSIBILITY TO ENSURE ITS EMPLOYEES OR ITS AGENTS ARE AWARE OF AND COMPLY WITH THIS POLICY.

Redemption of Icelandic Milk & Skyr Corp coupons in accordance with all terms and conditions of this Policy authorizes you to receive appropriate payment for properly redeemed coupons. Icelandic Milk & Skyr Corp will reimburse for the face value of Icelandic Milk & Skyr Corp coupons (or if coupon calls for free merchandise, for the retail selling price up to any maximum value printed on the face of the Icelandic Milk & Skyr Corp coupon), plus the handling fee stated on Icelandic Milk & Skyr Corp coupons, and reasonable postage, as further defined below. Icelandic Milk & Skyr Corp will not pay additional fees and charges. Coupons are redeemable only in the United States of America, or as otherwise restricted on the coupon.

1. Coupons are redeemable only when consumers purchase the flavor, quantity and size of the specific brand(s) and product(s) stated on the coupon, prior to the expiration date, and retailers subtract the face value from the retail price of a Icelandic Milk & Skyr Corp product.
2. Retailers must submit coupons for reimbursement within 180 days after the expiration date of the coupon. Invoices for paper coupons received by Icelandic Milk & Skyr Corp more than 180 days after the expiration date on the face of the coupon will not be honored. Coupons must not be accepted from the consumer after the stated expiration date of the coupon.
3. Coupons may not be reproduced, photocopied, mutilated, trimmed or altered in any way by the retailer or consumer.
4. Consumer must pay any and all applicable taxes. Coupon cash value 1/100¢.
5. More than one coupon may be accepted by the retailer when multiple Icelandic Milk & Skyr Corp products are purchased. No more than one Icelandic Milk & Skyr Corp coupon, however, may be applied against the purchase of the same Icelandic Milk & Skyr Corp product – i.e.,

cannot apply more than one coupon, including a paper and a digital coupon together, against the purchase of the same Icelandic Milk & Skyr Corp product.

6. Coupons are void where prohibited, taxed or restricted by law; or when reproduced, altered, or transferred from or sold by their original recipient to any other person, firm or group.
7. For each properly redeemed coupon, retailers will be reimbursed for the face value of Icelandic Milk & Skyr Corp coupons (or if coupon calls for free merchandise, for the retail selling price up to any maximum value printed on the face of the Icelandic Milk & Skyr Corp coupon), plus the handling fee as stated on each Icelandic Milk & Skyr Corp coupon and reasonable postage (further defined below). No additional fees will be accepted or paid.
8. Postage will be reimbursed at current actual uninsured rates. First Class U.S. postal rates will apply for shipments less than or equal to 13 ounces and United Parcel Service ground rates will apply for shipments which exceed 13 ounces.
9. Icelandic Milk & Skyr Corp's (or its agent's) actual count of coupons received will be final and shall govern the payment of coupons under this Policy.
10. Icelandic Milk & Skyr Corp reserves the right to deny reimbursement, retain and declare void any coupons presented for redemption when the following conditions occur: coupons are in mint/mass cut condition, or uniform mix coupons are submitted for reimbursement; retailer has insufficient stock to cover the number and types of coupons submitted; fraud (including counterfeiting, unauthorized distribution, and fake coupons); inability to verify retailer's address or business operations; or redemptions that are not in accordance with this Policy. Further, Icelandic Milk & Skyr Corp reserves the right to forward any such coupons to enforcement authorities for review.
11. Retailers must take reasonable precautions to avoid accepting counterfeit coupons, including but not limited to refusing to accept internet print-at-home coupons that do not scan.
12. On request, retailers must provide Icelandic Milk & Skyr Corp with proof of purchase of Icelandic Milk & Skyr Corp products sufficient to cover coupons presented for payment.
13. Coupon payments may not be deducted from payments of Icelandic Milk & Skyr Corp's product invoices. Such deductions for either whole or partial payment amounts will not be accepted by Icelandic Milk & Skyr Corp and will be added to your next invoice for immediate payment.
14. Properly redeemed coupons must be submitted directly by the retailer or through an authorized clearinghouse only. Submission by unauthorized intermediary agents is not permitted.
15. In the event a retailer payment is withheld, the retailer must appeal this decision of Icelandic Milk & Skyr Corp within six (6) months of the date of the notification of non-payment. Appeals made after six (6) months will not be honored by Icelandic Milk & Skyr Corp.
16. To present coupons for redemption other than as provided by this Policy constitutes fraud and, in addition to other legal remedies, at the option of Icelandic Milk & Skyr Corp, all coupons submitted for reimbursement in violation of this Policy may be voided and retained by Icelandic Milk & Skyr Corp without payment.

17. No failure or delay by Icelandic Milk & Skyr Corp. in exercising any right under or enforcing any terms and conditions set forth in this Policy shall operate as a waiver thereof, nor shall any single or partial exercise thereof preclude any other or further exercise thereof.
18. Disclosure of redemption data to a third party by a retailer or intermediary agents is prohibited.
19. Icelandic Milk & Skyr Corp reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy. It is the retailer's responsibility to obtain updated copies of this Policy.
20. Any claim or action involving coupon processing or payment disputes shall be filed and conducted in a state or federal court located in New York. Each party shall be responsible for its own attorneys' fees and costs.
21. Send properly redeemed Icelandic Milk & Skyr Corp coupons to:

Icelandic Milk & Skyr Corp
135 West 26th Street, 6th Floor
New York, NY 10001

FOR QUESTIONS CONCERNING THIS POLICY, OR CLAIM/PAYMENT INQUIRIES, PLEASE CONTACT HELLO@SIGGIS.COM.