

3821 Emma Cannon Rd. Ayden, NC 28513 Phone:(252) 746-6675 Fax:(252) 746-3160

Harvest Time Foods, Inc. Coupon Redemption Policy Updated 2/2/2012

Dear Retailer:

This Coupon Redemption Policy and the legal copy on Harvest Time Foods, Inc.("Harvest Time Foods") coupons("Policy") state the only terms and conditions under which Harvest Time Foods will reimburse its customers and retailers for coupon submissions. Your acceptance and attempted redemption of coupons for Harvest Time Foods' products constitutes your acceptance of and binding agreement with, all the terms and conditions in this Policy. It is the retailer's responsibility to ensure its employees are aware of and in compliance with this Policy.

Redemption of Harvest Time Foods coupons in accordance with all terms and conditions of this Policy authorizes you to receive appropriate payment for properly redeemed coupons. The amount of an appropriate payment with respect to any coupon will equal face value set forth on the subject coupon, or the retail selling price up to the maximum indicated on Harvest Time Foods coupons for free merchandise, plus the handling fee stated on Harvest Time Foods coupons, and reasonable postage, as further defined below. Harvest Time Foods, will not pay additional fees and charges. Payment amounts due with respect to Harvest Time Foods coupons cannot be deducted from payments owed by a customer or retailer with respect to any Harvest Time Foods. Such deductions for either whole or partial payment amounts will not be accepted by Harvest Time Foods and will be added to your next invoice for immediate payment.

1. Coupons are redeemable only in the United States of America.

- 2. Coupons are redeemable only when consumers purchase the brand, size, and quantities indicated on the offer prior to the expiration date. Retailers should subtract the coupon offer's face value from the retail price of the correct Harvest Time Foods products.
- 3. Retailers must submit coupons for reimbursement within 90 days of the expiration date of the coupon.
- 4. Consumer must pay any and all applicable taxes. A single coupon cash value is 1/100 or (\$0.0001).
- 5. Only one coupon may be accepted by the retailer per Harvest Time Foods product purchased.
- 6. Coupons are void where prohibited, taxed or restricted by law; or when reproduced, altered or transferred from or sold by their original recipient to any other person, firm or group.
- 7. For each properly redeemed coupon, retailers will be reimbursed for the face value, or the retail selling price up to the maximum indicated on Harvest Time Foods coupons for free merchandise, plus the handling fee as stated on each Harvest Time Foods coupon and reasonable postage (further defined below). No additional fees will be accepted or paid.
- 8. Postage will be reimbursed at then-current actual uninsured rates. First Class U.S. postal rates will apply for shipments that weigh less than or equal to 13 ounces and United Parcel Service ground rates will apply for shipments that weigh more than 13 ounces.
- 9. Harvest Time Foods (or its agent's) actual count of coupons received will be final and shall govern the payment of coupons under this Policy.
- Harvest Time Foods reserves the right to deny reimbursement, retain and declare void any coupons presented for redemption when the following conditions occur: (a)coupons are in min/mass cut condition, or uniform mix coupons are submitted for reimbursement; (b) the retailer has insufficient stock to cover the number and types of coupons submitted; (c) Harvest

Time Foods is unable to verify the retailer's address or business operations; or(d)an attempted redemption does not comply in any respect with this Policy. Further, Harvest Time Foods reserves the right to forward any such coupons to enforcement authorities for review.

- 11. On request, retailers must provide Harvest Time Foods with proof of purchase of the subject Harvest Time Foods products with a wholesaler or retailer invoice. This should show proof of product purchases to cover all coupons presented for payment
- 12. Payment amounts due with respect to Harvest Time Foods coupon cannot be deducted from payments owed by a customer or retailer with respect to any of Harvest Time Foods product invoices or any other amount owed to Harvest Time Foods.
- 13. All coupons must be submitted directly by the retailer or through a clearinghouse previously authorized by Harvest Time Foods, in writing. Submission by unauthorized intermediary agents will not be accepted.
- 14. In the event a coupon redemption request is denied for any reason, the retailer must appeal this decision of Harvest Time Foods within six (6) months of the date of the notification of subject denial. Appeals made after six (6) months will not be honored by Harvest Time Foods
- 15. Any inconsistent use of this Policy constitutes fraud and, in addition to all other legal and equitable remedies available to it, in the event of any such inconsistency, Harvest Time Foods, may void all coupons submitted for reimbursement by the subject retailer and retain the subject coupons without payment.
- 16. Failure to enforce any terms or conditions of this Policy shall not constitute waiver of such provision or any other provision by Harvest Time Foods. Harvest Time Foods reserves the right, in its sole and absolute discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy. It is the retailer's responsibility to obtain updated copies of this Policy.

17. Send properly redeemed Harvest Time Foods coupons to:

Harvest Time Foods, Inc. Inmar Dept. #45937 One Fawcett Drive Del Rio, Tx 78840

Any questions regarding this Policy must be submitted in writing to Harvest Time Foods at the address set forth below:

> Harvest Time Foods, Inc. Attn: Mr. Bryan Grimes PO Box 98 Ayden, NC 28513

Along with the above, please send the following to Harvest Time Foods, Inc.

Name Address Phone number/email (Any other information that is applicable)

We at Harvest Time Foods appreciate the strong relationships we have with our customers and retailers, and we look forward to working with you in the future.

Sincerely,

Harvest Time Foods, Inc.