

# Paper Coupon Redemption Policy

## **AugustineIdeas/Avocados From Mexico**

Coupon Redemption Policy

Updated 08/28/2015

Dear Retailer:

This Coupon Redemption Policy and the legal copy on **AugustineIdeas/Avocados From Mexico** coupons state the only terms and conditions under which **AugustineIdeas/Avocados From Mexico** will reimburse its customers for coupon submissions (“Policy”). Your acceptance and redemption of coupons for **AugustineIdeas/Avocados From Mexico** products constitutes your acceptance of and binding agreement with all the terms and conditions in this Policy. It is the retailer’s responsibility to ensure its employees are aware of and in compliance with this Policy.

1. Coupons are redeemable only in the United States of America.
2. Coupons are redeemable only when consumers purchase the brands/sizes/quantities indicated, prior to the expiration date, and retailers subtract the face value from the retail price of an **Avocados From Mexico** product.
3. Retailers must submit coupons for reimbursement within 30 days after the expiration date of the coupon.
4. Consumer must pay any and all applicable taxes. Coupon cash value 1/100¢.
5. Only one coupon may be accepted by the retailer per **Avocados From Mexico** product purchased.
6. Coupons are void where prohibited, taxed or restricted by law; or when reproduced, altered, or transferred from or sold by their original recipient to any other person, firm or group.
7. For each properly redeemed coupon, retailers will be reimbursed for the face value, or the retail selling price up to the maximum indicated on **AugustineIdeas/Avocados From Mexico** coupons for free merchandise, plus the handling fee as stated on each **AugustineIdeas/Avocados From Mexico** coupon and reasonable postage (further defined below). No additional fees will be accepted or paid.
8. Postage will be reimbursed at the following rates: (i) For retailers who sort and submit coupons directly will be reimbursed for reasonable postage at prevailing uninsured first class US postage rates for packages under 13 ounces. United Parcel Services ground rates shall apply to shipments that exceed 13 ounces.. (ii) For retailers using a retailer clearinghouse or billing agent will be reimbursed at a rate of \$5.00 per thousand coupons. Postage will not be paid at a per invoice level from clearing houses or agents. (iii) Overnight or special handling rate packaging or delivery charges will not be reimbursed by CCNA. CCNA will not reimburse for insurance costs. - Coca Cola – North America

9. **AugustineIdeas/Avocados From Mexico's** (or its agent's) actual count of coupons received will be final and shall govern the payment of coupons under this Policy.
10. **AugustineIdeas/Avocados From Mexico** reserves the right to deny reimbursement, retain and declare void any coupons presented for redemption when the following conditions occur: coupons are in mint/mass cut condition, or uniform mix coupons are submitted for reimbursement; retailer has insufficient stock to cover the number and types of coupons submitted; inability to verify retailer's address or business operations; or redemptions that are not in accordance with this Policy. Further, **AugustineIdeas/Avocados From Mexico** reserves the right to forward any such coupons to enforcement authorities for review.
11. On request, retailers must provide **AugustineIdeas/Avocados From Mexico** with proof of purchase of **Avocados From Mexico** products sufficient to cover coupons presented for payment.
12. Coupon payments may not be deducted from payments of **AugustineIdeas/Avocados From Mexico** product invoices.
13. Properly redeemed coupons must be submitted directly by the retailer or through an authorized clearinghouse only. Submission by unauthorized intermediary agents will not be accepted.
14. In the event a retailer payment is withheld, the retailer must appeal this decision of **AugustineIdeas/Avocados From Mexico** within six (6) months of the date of the notification of non-payment. Appeals made after six (6) months will not be honored by **AugustineIdeas/Avocados From Mexico**.
15. Any inconsistent use of this Policy constitutes fraud and, in addition to other legal remedies at the option of **AugustineIdeas/Avocados From Mexico**, may void all coupons submitted for reimbursement and coupons may be retained by **AugustineIdeas/Avocados From Mexico** without payment.
16. Failure to enforce any terms or conditions of this Policy shall not constitute waiver of such provision or any other provision by **AugustineIdeas/Avocados From Mexico**. **AugustineIdeas/Avocados From Mexico** reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy. It is the retailer's responsibility to obtain updated copies of this Policy.
17. Send properly redeemed **AugustineIdeas/Avocados From Mexico** coupons to:

**AugustineIdeas/Avocados From Mexico**  
Dept. #51189  
1 Fawcett Drive, Del Rio, TX 78840

Sincerely,

**AugustineIdeas/Avocados From Mexico**