



## **COUPON REDEMPTION POLICY**

**Reissued: October 1, 2011**

All cents off and free good coupons for Hefty, Reynolds, Baggies and Kordite branded products, marketed by Reynolds Consumer Products, must be redeemed in accordance with the requirements stated below:

1. Coupons are redeemable only in the United States of America.
2. Coupons are redeemable only when the consumer purchases the brand(s), count(s), and variety(s) indicated thereon, prior to the coupon's expiration date and the retailers deduct the face value from their retail selling price.
3. Coupons are void where regulated or when reproduced, altered, assigned, transferred, or misused in any way.
4. The consumer must pay any applicable sales tax.
5. Only one coupon may be accepted by the retailer per item purchased. Multiple coupons may NOT be used for the purchase of a single item.
6. On request, retailer must provide proof of purchase of sufficient stock to cover coupons presented for payment.
7. Coupon reimbursement may not be deducted from Reynolds Consumer Products invoices. Reimbursement will be made only by Reynolds or its agent. Under no circumstances will payment be issued to Post Office Boxes.
8. For each properly redeemed coupon, retailer will be reimbursed for the face value or retail selling price up to the maximum indicated on free goods, plus the handling fee as stated on the face value of each coupon.
9. Reynolds reserves the right to deny reimbursement, retail, and declare void any coupons presented for redemption that are in **mint**/mass cut condition, in violation of items #2 and #3 above, or otherwise incorrectly redeemed. Reynolds reserves the right to forward any such coupons to enforcement authorities for review.
10. Expiration dates will be enforced, in accordance with the GMA/FMI Trade Association guidelines, with a reasonable time allowed for processing.

11. Properly redeemed and identified coupons must be submitted (1) directly by the redeeming retailer, or (2) through a Reynolds approved clearinghouse. Submissions by unauthorized intermediary agents will not be accepted. Disclosure of redemption data to a third party by retailer or its intermediary agency is prohibited. Coupons will not be honored if presented through outside agencies, brokers, or others who are not retail distributors of Reynolds Consumer Products or otherwise authorized by Reynolds to present coupons for redemption.
12. In the event that a retailer payment is withheld, the retailer must appeal the decision of Reynolds within six months of the date of notification. Appeals made more than six months will not be honored by Reynolds.
13. Any inconsistent use of the requirements constitutes fraud, and in addition to other legal remedies at the option of Reynolds, may void all coupons submitted for reimbursement, and coupons may be retained as property of Reynolds without payment.
14. Reynolds Consumer Products endorses the Joint Industry Committee in its efforts to bring efficiency and fairness to the processing of coupons. It is our operating policy to:
  - a. Utilize the "Central List" for retailer verification. Use reasonable methods and procedures, including the use of a reliable third party as needed, for verification of coupon submitters.
  - b. Produce coupons that are 100% scan able.
  - c. Avoid issuance of "hard to handle" coupons.
  - d. Monitor the charge back process to insure fairness, utilizing Joint Industry guidelines on minimums and reason codes.
  - e. Payments or charge backs will be issued promptly within Industry guidelines (currently 30 days from receipt of coupons by our clearing house agent).
15. Send properly redeemed coupons to;

Inmar Department #13700  
1 Fawcett Drive  
Del Rio, TX 78840
16. If necessary, you may call the Inmar, Inc. toll free number for further information; 1-800-285-7602.

This coupon policy first became effective January 1, 2011.

Steve Pace  
Chief Customer Officer